



THE CHC ALLIANCE
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FOR IMMEDIATE RELEASE

Contact: David VanderVoort

Phone: 386-673-9846

Email: david@thechcalliance.com

The CHC Alliance Welcomes David R. Pijot as Chief Financial Officer

ORMOND BEACH, FL, November 1, 2023-The CHC Alliance is pleased to announce and welcome David R. Pijot as Chief Financial Officer. Pijot will assume the responsibility of developing and promoting the company's strategic financial trajectory throughout its ongoing expansion.

Pijot comes to The CHC Alliance with over 45 years of experience in the banking industry, successfully serving as a Branch Manager, Commercial Lender, Senior Credit Officer, Private Banking Manager, and Senior Relationship Manager.

David pioneered the Motorsports Banking division for SunTrust in the early 2000's, which handled the financial needs of several NASCAR and Grand-Am/IMSA drivers and teams. His personal clients included an Indianapolis 500 winner and other Indy Car drivers as well as owners and drivers from a wide spectrum of racing (from the American Le Mans Series and the National Hot Rod Association, motorcycle racers and racers of historic cars, to weekend dirt-track drivers and go-kart racers). While a majority of Pijot's clients were involved in motorsports, the balance consisted of professional athletes involved in golf, tennis, football, and other sports.

Pijot continued to work with high-net-worth clients in the industries of Music, Film, and Professional Sports for several years. He recently retired from his position as Senior Vice President of the First Horizon Music Sports and Entertainment group.

David and his wife, Sandy, live in Ormond Beach near their two daughters. They enjoy traveling with their friends and family and spending time with their grandchildren.

This appointment comes at a time of significant growth for the company. Headquartered in Ormond Beach, Florida, The CHC Alliance is a medical consultation, billing, and credentialing firm with over 15 years of expertise working in the niche market of Federally Qualified Health Centers (FQHCs) and Community Health Centers (CHCs). By delivering expert advisory and management services that are specific to FQHCs and CHCs, they aim to help medical providers and health centers enhance their profitability while also increasing access to quality patient care. Their services include revenue cycle management, oversight of front and back-office billing operations, A/R analysis and recovery, software configuration, process and workflow optimization, hybrid revenue cycle development, and full-service provider credentialing.

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If you would like more information about The CHC Alliance or David R. Pijot, please call David VanderVoort at 386-673-9846, or email david@thechcalliance.com.